



Victor Ulrich

Victor Ulrich has been the Vice President of Sales and Marketing Asia Pacific at Ridel since 2015. His passion lies in educating wine lovers about the benefits of choosing and using the correct glass, and how this can heighten their enjoyment of wine.

Victor regularly hosts Riedel Glass Tastings around Asia Pacific, seminar-style classes that teach consumers about the incontrovertible effect the size and shape of your glass makes to the wine.