



Johanna Monange

Johanna Monange was hired by Mane, one of the last prestigious French perfume houses, where she was trained at their Grasse perfumery school for two years. She was sent to China to open and run the new creative centre for Mane. There, she explored how scents are deeply rooted in culture and how perfume should be tailor-made for different heritage.

After five years in China, she returned to Paris and became the Global Account Manager of Fine Fragrance for Firmenich, a Swiss-based global leader of elite fine fragrances. During this time, she worked alongside the most famous noses in the world such as Olivier Cresp, Alberto Morilla, Jacques Cavallier and Thierry Wasser, that honed her skills in the art of refinement and excellence in the perfume industry. She participated in the creation of the famous Paco Rabanne One Million for Puig group and countless of other famous fine fragrances. Johanna joined IFF as the Global Director for LOréal. She oversaw the creation for over 18 brands in the LOréal Luxury Division, many of which changed the fine fragrance olfactive dynamics over the last 10 years like Lancôme La Vie est Belle, Armani Aqua di Gioia, and YSL L'Homme and L'Homme La Nuit.

Johanna understands the power of the senses – how they connect people and deeply impact our quality of life. She knows the importance of one's DNA and culture to enjoy the right emotion with the right choice of scent. Today, she combine the traditional perfumery world to the growing tech market in order to make creativity, education and quality in perfumery more accessible to all after more than 11 years at IFF. Her current passion lies in empowering every individual to create their own scent to feel more confident and unique in their lives.